

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
962775-1	10/21/12	October 2012	10/01/12 - 10/16/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLN WEST ANGELA SKC	

Flight Dates	Order #	Alt Order #
10/11/12 - 10/16/12	962775	06368675

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/11/12	10/16/12	WPBF News 25 Mornings	5:30-5:57am	MT-TF--	:30	1	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	1	\$320.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WPBF	F	10/12/12	5:56 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV100401H	\$320.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MT-----	1	\$320.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Tu	10/16/12	5:43 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV100401H	\$320.00 NM
2	10/15/12	10/15/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$350.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	10/15/12	12:08 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV100401H	\$350.00 NM
3	10/15/12	10/15/12	Dr. Oz	4-5p	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$500.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	10/15/12	4:28 PM	Dr. Oz	4-5p	:30	AWTV100401H	\$500.00 NM
4	10/11/12	10/16/12	M-F 5pm News	5-6pm	MT-TF--	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	2	\$450.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WPBF	Th	10/11/12	5:11 PM	M-F 5pm News	5-6pm	:30	AWTV100401H	\$450.00 NM
4	WPBF	F	10/12/12	5:14 PM	M-F 5pm News	5-6pm	:30	AWTV100401H	\$450.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MT-----	2	\$450.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	10/15/12	5:56 PM	M-F 5pm News	5-6pm	:30	AWTV100401H	\$450.00 NM
2	WPBF	Tu	10/16/12	5:56 PM	M-F 5pm News	5-6pm	:30	AWTV100401H	\$450.00 NM
5	10/15/12	10/16/12	WPBF News 25 @ 6:00PM	6-6:30PM	MT-----	:30	2	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									

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962775-1	10/21/12	October 2012	10/01/12 - 10/16/12
Advertiser		Product	Estimate Number
West/R/Congress		ALLN WEST ANGELA SKC	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/15/12	10/16/12	WPBF News 25 @ 6:00P	6-6:30PM	MT-----	:30	2	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MT-----	2	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV100401H	\$1,050.00 NM
2	WPBF	Tu	10/16/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV100401H	\$1,050.00 NM
6	10/16/12	10/16/12	Wheel Of Fortune	7-7:30PM	-1-----	:30	1	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	7:08 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV100401H	\$1,600.00 NM
7	10/15/12	10/16/12	M-SUN WPBF News 25 @ 11-11:35PM		MT-----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MT-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	11:27 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV100401H	\$500.00 NM
2	WPBF	Tu	10/16/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV100401H	\$500.00 NM
8	10/15/12	10/15/12	Mon ABC Prime Other	Prime Other	1-----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	8:00 PM	Mon ABC Prime Other	Prime Other	:30	AWTV100401H	\$4,500.00 NM
Total Spots							14		

Payment Terms 30 Days

<u>Gross Total</u>	\$12,490.00
<u>Agency Commission</u>	\$1,873.50
<u>Net Amount Due</u>	\$10,616.50